



Hello;

First and foremost, we would like to sincerely thank you for your continued support of our wonderful event. Your generosity and commitment truly make a difference.

We are, again, looking forward to a great 2026 Show season for our Key Classic Benefit horse show and C-Fair Morgan Regional & Open horse shows. We are truly grateful for your support of these fantastic community events. We are extremely proud of our ability to continue to support our charity of choice, the Equest Special Riders program and their incredibly important work.

Equest Special Riders is a non-profit organization that provides therapeutic horseback riding for children and adults with physical or mental disabilities. They are an amazing group of dedicated professionals and volunteers who work tirelessly to help participants build strength, confidence, independence, and emotional well-being through the powerful connection between horse and rider.

We are hopeful we can count on your support once again for the 2026 Key Classic Benefit Horse Show and the C-Fair Morgan Regional and Open Horse Show. Your continued involvement makes a meaningful difference and helps us further our mission.

Attached is the 2026 Sponsorship packet. We can also do any custom sponsorship for your company.

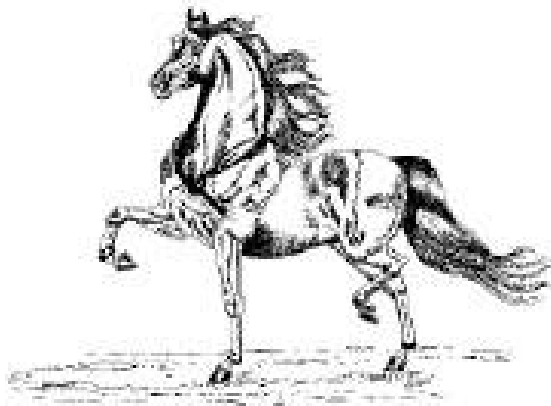
Don't hesitate to contact me with any questions. We look forward to working with you.

Sincerely

Carol Fletcher-Churchill

d3ofnine@gmail.com

206-755-5602



Key Classic Horse Show



Key Classic and C-Fair Sponsorship Information



I am writing to you on behalf of The Morgan Horse Club of Washington State and the show committees of the 2026 Key Classic Benefit horse show and C-Fair Morgan Regional and Open horse show. Key Classic just celebrated its 50th anniversary and C-Fair celebrated its 40th anniversary. We have been able to offer these shows for many years because of the generous support of our sponsors.

Both shows benefit Equest Special Riders, a non-profit organization who provides therapeutic - recreational horseback riding and instruction for both children and adults left with physical or mental dysfunction through irregularities at birth, high fevers, disease, or trauma from an accident. Your sponsorship supports this much-needed program.

Both shows provide great opportunities for Junior exhibitors, adults, and families alike to compete, learn responsibility, sportsmanship and comradery while benefiting a great cause. Our horse shows are not just competitions, they are community events that foster connection, promote sportsmanship, and provide for businesses like yours to gain visibility among a diverse and engaged audience

Our Morgan exhibitors also rely on these shows to qualify for our Morgan Grand National and World Championship horse show in Oklahoma City, OK each fall. You make it possible for us to reward our champions for their hard work and dedication.

Without you we cannot make these events happen. In giving, you can take great pride in the knowledge that you are in a unique partnership with the Morgan community.

We offer several sponsorship opportunities which are detailed in the attached sponsorship packet. We can also customize a package to align with your marketing objectives! Please let me know if you would like to chat about this opportunity or have any questions. I look forward to collaborating with you.

Thank you for considering supporting our shows. I hope to welcome you as a sponsor and partner for our 2026 shows.

Warm Regards

Carol Fletcher-Churchill

(206) 755-5602

Marla Miller

(206) 300-1234



**SPECIALIZED SPONSORSHIP
OPPORTUNITIES**
AVAILABLE ON A FIRST COME BASIS



OWN THE RING \$2000 PER SHOW

AVAILABLE ON FIRST COME BASIS

- *EXCLUSIVE NAMING RIGHTS OF THE MAIN RING, BANNER PROVIDED AND DISPLAYED AT THE IN GATE
- *ANNOUNCED AT EACH SESSION, EACH DAY
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *TWO VIP PARKING SPOTS
- *HANDOUT/FLYER SPACE PROVIDED IN MAIN RING

YOUTH OF THE YEAR \$500 PER SHOW

- *ANNOUNCED AS YOTY SPONSOR AT AWARD CEREMONY
- *YOUR NAME PRINTED ON YOTY TSHIRTS
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *ONE VIP PARKING SPOT

THE WINNER'S CIRCLE \$1500 PER SHOW

AVAILABLE ON FIRST COME BASIS

- *EXCLUSIVE NAMING RIGHTS OF THE WINNER'S CIRCLE OUTDOOR PHOTO AREA
- *BANNER, PROVIDED BY US, PROMINENTLY DISPLAYED WHERE PHOTOGRAPHERS FROM NATIONAL PUBLICATIONS TAKE VICTORY PICTURES
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *ONE VIP PARKING SPOT

WORKING WESTERN SPONSOR \$350 PER SHOW

- *YOUR BANNER, YOU PROVIDE, PROMINENTLY DISPLAYED
- *RECOGNIZED AS SPONSOR OF WORKING WESTERN DIVISIONS, INCLUDING:
 - RANCH
 - TRAIL
 - REINING (WHEN APPLICABLE)
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *ANNOUNCED AS SPONSOR DURING PARADE OF CHAMPIONS
- *RESERVED PARKING FOR ONE VEHICLE IN UPPER LOT

RULE THE COURT SPONSOR \$350 PER SHOW

- *YOUR BANNER, YOU PROVIDE, PROMINENTLY DISPLAYED
- *RECOGNIZED AS SPONSOR OF LIGHT REFRESHMENTS
- *RECOGNIZED AS AWARDS SPONSOR FOR ALL TRADITIONAL TESTS RIDDEN
- *ANNOUNCED AS SPONSOR DURING PARADE OF CHAMPIONS
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *RESERVED PARKING FOR ONE VEHICLE IN UPPER LOT

EVENT SPONSORSHIP

C-FAIR PARTY SPONSOR

FOOD SPONSOR	\$200
ENTERTAINMENT SPONSOR	\$100

- *PROMOTED ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE



Sponsorship Levels



Justin Morgan Sponsorship \$1000

- *Recognition as a two session sponsor, announced at the beginning of each session
 - *Your banner, that we provide, displayed
- *Your logo and website links promoted on our social media
 - *Listed as sponsor on MHCWS website
 - *Reserved parking for one vehicle
- *High resolution logo must be provided in JPEG or PDF format by April 1, 2026

Trot On Sponsorship \$750

- *Recognized as a single session sponsor, announced at the beginning of each session
 - *Your banner, that we provide, displayed
- *Your logo and website links promoted on our social media
 - *Listed as sponsor on MHCWS website
 - *Reserved parking for one vehicle
- *High resolution logo must be provided in JPEG or PDF format by April 1, 2026

America's Breed Sponsorship \$500

- *Recognized as a seven class sponsor, announced at the beginning of each session
 - *Your banner displayed, which you provide
- *Your logo and website links promoted on our social media
 - *Listed as sponsor on MHCWS website
 - *Reserved parking for one vehicle

Victory Pass Sponsorship \$400

- *Recognized as five class sponsors, announced at the beginning of each class
 - *Your banner displayed, which you provide
- *Your logo and website links promoted on our social media
 - *Listed as sponsor on MHCWS website
 - *Reserved parking for one vehicle in upper lot

Center Ring Sponsorship \$300

- *Recognized as three class sponsors, announced at the beginning of each class
 - *Your banner displayed, which you provide
- *Your logo and website links promoted on our social media
 - *Listed as sponsor on MHCWS website
 - **Reserved parking for one vehicle in upper lot

Class & Garland Sponsors

Name announced at the beginning of each class

Championship Cooler Sponsorship \$65/cooler

Championship Class(es) \$75 per class, or 3 for \$200

Performance Class(es) \$50 per class, or 3 for \$125

****ALL LOGOS OR ADS MUST BE RECEIVED BY April 1, 2026 IN HIGH RES JPEG OR PDF FORMAT****

****C-fair and Key Classic are a 501(c)7 not for profit organization****



Check One: Morgan Saddlebred OTAB

Please Provide:

Sponsor Company or Name: _____

As you want it announced

Address: _____

Phone Number: _____

Email: _____

Website to Link: _____

Sponsorship Level & Amount: _____

Classes Preferred _____

Please make checks Payable to
C-Fair Charity Show

Mail to: MHCWS c/o Marla Miller, P O Box 252, Woodinville, WA 98072

OR

Card # _____

Name on Card _____

Exp Date _____ CVC _____

Billing Address _____

Signature _____

OR Venmo @MHCWS

OR Pledge Now and Pay at the Show

Please note: there is a 4% fee on credit card transactions

Questions? email - marlagm@comcast.net or call - (206) 300-1234